

Appendix A

	Must Consumers Provide Pre-Suit Notice?	Does the Statute Permit Consumers to Sue for Any Deceptive Practice or Only Enumerated Prohibited Deceptive Practices?	What Are The Reliance Requirements?	Are Knowledge and Intent Required?	Can Consumers Seek to Enjoin Deceptive Practices?	Can Consumers Obtain Monetary Relief?	Can Class Action Consumers Seek Per-Violation Statutory Damages?	Can Class Action Consumers Seek Additional Damages Upon a Showing of Willfulness, Knowledge, and/or Recklessness?
Alabama	Yes	Broad	Undecided	No	No	Yes	No	Judicial discretion
Alaska	No	Broad	Not required	No	Yes	Yes	Greater of \$500 or treble for violation	No
Arizona	No	Broad	Proximate cause or ascertainable loss	Only for concealment /omissions	Yes	Yes	No	Judicial discretion
Arkansas	No	Broad	Yes/class undecided	Only for some types of violations	No	Yes	No	No
California (UCL)	No	Broad	Yes/keys off plaintiff	No	Yes	Yes	No	No
California (CLRA)	Yes	Enumerated	Yes/objective inquiry	Only for some types of violations	Yes	Yes	No	Punitives permitted without heightened requirement
Colorado	No	Enumerated	Yes/objective inquiry	Only for some types of violations	No	Yes	No	No
Connecticut	No	Broad	Proximate cause or ascertainable loss	No	Yes	Yes	No	Judicial discretion

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Delaware	No	Broad	Proximate cause or ascertainable loss	Only for concealment /omissions	Yes	Yes	No	Judicial discretion
District of Columbia	No	Broad	Not required	No	Yes	Yes	Greater of \$1500 or treble	Punitive permitted without heightened requirement
Florida	No	Broad	Not required	No	Yes	Yes	No	No
Georgia	No	Broad	Yes/class undecided	No	Yes	Yes	No	Treble for willful
Hawaii	No	Broad	Not required	No	Yes	Yes	treble	No
Idaho	No	Broad	Not required	No	Yes	Yes	No	Judicial discretion
Illinois	Yes	Broad	Proximate cause or ascertainable loss	Intent to induce reliance	Yes	Yes	No	Judicial discretion
Indiana	Yes	Broad	Yes/class undecided	Only for some types of violations	Yes	Yes	Greater of \$500 or actual	If willful, greater of three times actual damages or \$1000

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Iowa	No	Broad	Proximate cause or ascertainable loss	Intent to induce reliance	Yes	Yes	No	If willfull or reckless, treble damages
Kansas	No	Broad	Proximate cause or ascertainable loss	Only for some types of violations	Yes	Yes	Double actual	No
Kentucky	No	Broad	Proximate cause or ascertainable loss	No	Yes	Yes	No	Yes
Louisiana	Yes	Broad	Undecided	No	No	Yes	No	If knowing, treble damages
Maine	Yes	Broad	Undecided	No	Yes	Yes	No	No
Maryland	Yes	Broad	Yes/objective inquiry	Only for some types of violations	No	Yes	No	No
Massachusetts	No	Broad	Undecided	No	Yes	Yes	Greater of actual or \$25	If willful, 2-3 times actual
Michigan	No	Broad	Provision-dependent/objective inquiry	No	Yes	Yes	No	No

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Minnesota	Yes	Broad	Proximate cause or ascertainable loss	Intent to induce reliance	Yes	Yes	No	No
Mississippi	No	Enumerated	Proximate cause or ascertainable loss	No	No	Yes	No	No
Missouri	No	Broad	Not required	No	Yes	Yes	No	Judicial discretion
Montana	No	Broad	Not required	No	No	Yes	No	Judicial discretion
Nebraska	No	Broad	Not required	No	Yes	Yes	No	No
Nevada	No	Broad	Yes/individualized	Only for some types of violations	Yes	Yes	No	Judicial discretion
New Hampshire	No	Broad	Proximate cause or ascertainable loss	Yes	Yes	Yes	No	Yes
New Jersey	No	Broad	Proximate cause or ascertainable loss	Only for concealment/omissions	Yes	Yes	treble	No

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New Mexico	No	Broad	Proximate cause or ascertainable loss	Yes	Yes	Yes	No	No
New York	No	Broad	Proximate cause or ascertainable loss	No	Yes	Yes	Greater of actual or \$50	If willful, greater of treble actual or \$1000
North Carolina	No	Broad	Yes/objective inquiry	No	Yes	Yes	treble	No
North Dakota	No	Broad	Not required	Intent to induce reliance	No	Yes	No	If knowing violation, treble damages
Ohio	No	Broad	Proximate cause or ascertainable loss	No	Yes	Yes	No	No
Oklahoma	No	Broad	Not required	No	Yes	Yes	No	No
Oregon	No	Enumerated	Undecided	No	No	Yes	Greater of actual or \$200	Judicial discretion
Pennsylvania	No	Broad	Yes/individualized	No	Yes	Yes	Greater of actual or \$100	Judicial discretion

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Rhone Island	No	Broad	Proximate cause or ascertainable loss	No	Yes	Yes	Greater of actual damages or \$200	Judicial discretion
South Carolina	No	Broad	Proximate cause or ascertainable loss	Only for some types of violations	No	Yes	No	If willful, three times actual damages
South Dakota	No	Broad	Undecided	No	No	Yes	No	No
Tennessee	Yes	Enumerated	Proximate cause or ascertainable loss	No	Yes	Yes	No	If willful, Judicial discretion to award
Texas	No	Enumerated	Yes/individualized	No	Yes	Yes	No	If knowing, treble damages
Utah	No	Broad	Proximate cause or ascertainable loss	Only for some types of violations	Yes	Yes	No	No
Vermont	No	Broad	Not required	No	Yes	Yes	No	Punitive permitted without heightened requirement

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Virginia	No	Broad	Yes/class undecided	No	No	Yes	Greater of actual or \$500	If willful, greater of treble actual or \$1000
Washington	Yes	Broad	Proximate cause or ascertainable loss	No	Yes	Yes	No	Judicial discretion
West Virginia	No	Broad	Yes/class undecided	No	Yes	Yes	No	No
Wisconsin	Yes	Broad	Proximate cause or ascertainable loss	No	Yes	Yes	Double damages	Punitive permitted without heightened requirement
Wyoming	Yes	Broad	Yes/class undecided	Yes	No	Yes	No	No